

Swedish-American Entrepreneurial Days

The largest trade and networking event
between Sweden and the U.S.

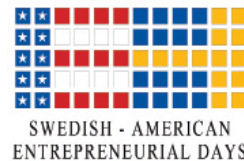
Find your future transatlantic
business partner

Växjö & Karlskrona // September 14 - 16 // 2011

- > Matchmaking: Find your future potential business partner in the U.S. or in Sweden.
- > Seminars focusing on successful market entries in Sweden and the U.S.
- > Focus on cleantech, telecom, IT and sustainability.
- > Learn about current market conditions and opportunities in both countries.

Organizers & Partners: [Swedish-American Chambers of Commerce](#),
[TelecomCity](#) & [City of Växjö](#)

www.sacc-edays.org



Organizers

Main Sponsor

Contact SACC



VÄXJÖ
The Greenest City in Europe

TelecomCity
CATWALK11

Swedbank 

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You are invited to the Swedish-American Entrepreneurial Days 2011

Building on SACC-USA's successful formula of business matchmaking, expert panels, seminars, exhibits and very effective networking, the 2011 Entrepreneurial Days will bring attention to Växjö, the Greenest City in Europe, and to Karlskrona, "hot spot" within the IT and telecom industry.

SACC-USA's Entrepreneurial Days is one of the most important and effective annual business, trade and networking events between Sweden and the U.S.


At the Entrepreneurial Days you will get the big picture of what is happening in the U.S. and Swedish markets while connecting with the local business partners needed to successfully expand your business.

In Växjö you will be able to meet the six Greenest Cities in the world and learn more about their work and how they can benefit from Swedish and American technology. In Karlskrona you will meet representatives from all parts of the telecom industry value chain.

Do not miss the opportunity to explore your business opportunities overseas. Welcome to the 21st edition of the Swedish-American Entrepreneurial Days!



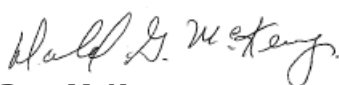
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Richard Lidén
Manager
TelecomCity



Göran Fremrot
Senior Advisor
City of Växjö

Sept 14, Växjö

Focus: transatlantic trade

- > Exhibit and Business Matchmaking
- > Key notes from the U.S. Embassy in Sweden and Marita Ljung, State Secretary to Minister for Information Technology and Regional Affairs.
- > Panel discussion; "Business development and opportunities in the future Sweden and U.S."
- > Panel discussion; "How to develop transatlantic trade – what can we learn from each other?"
- > Seminars – Transatlantic Success Stories in Sweden and the U.S.
- > Banquet Dinner at Linnaeus University

Sept 15 - 16, Växjö

Focus: cleantech

- > Exhibit and Business Matchmaking
- > Key note, Swedish Minister
- > Presentation by World Business Council for Sustainable Development
- > "How the 'Green parties' push the global environmental questions"
- > "How do the greenest cities think and plan for sustainable development?"
- > Seminars
- > Reception with Pure Food of Sweden

Sept 14 -16, Karlskrona

Focus: IT/telecom

- > Exhibit and Business Matchmaking
- > Seminar: Technology Trends & Mobile Ecosystem
- > Parallel Workshops: Mobile banking, Telematics, m-Health
- > Parallel Workshops and Study visits: Investor pitch, 4G Lab, m-Health projects at County Hospital, ICT research projects at BTH
- > Tapas Buffet and Party

Invited Speakers & Advisory Board

Outstanding Speakers from Successful Companies

Invited Speakers

- | | | |
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| <ul style="list-style-type: none"> > Tom Adams, CEO, Rosetta Stone > Kristina Alsér, County Governor, Kronoberg > Matthew Barzun, U.S. Ambassador to Sweden > Carl Bennet, Chairman, Getinge > Lars Björk, CEO, Qlicktech > Eskil Erlandsson, Minister for Agriculture, Food and Fisheries | <ul style="list-style-type: none"> > Andreas Hatzigeorgiou, International Trade Economist, Swedish Ministry for Foreign Affairs > Elizabeth Heider, Senior Vice President, Skanska > Henrik Johansson, Founder & COO, Boundless Network > Marita Ljung, State Secretary, Ministry of Enterprise, Energy and Communications | <ul style="list-style-type: none"> > Nils Posse, Lord Mayor, Växjö > Cristina Stenbeck, Chairman, Kinnevik > Bjorn Stigsson, President, World Business Counsel for Sustainable Development > Carl-Henrik Svanberg, Chairman, BP > Colin Tetreault, Arizona State University Foundation > Maria Wetterstrand, Swedish Green Party |
|--|--|--|

Advisory Board 2011

Swedbank	TelecomCity	City of Växjö	Swedish Agency for Economic & Regional Growth
County of Kronoberg	Linnaeus University	Swedish Ministry for Foreign Affairs	Vinnova
County of Blekinge	Embassy of the United States in Sweden	Entrepreneurship and Small Business Research Institute	Blekinge Institute of Technology
Swedish-American Chambers of Commerce	Sustainable Småland		

Växjö – Europe’s Greenest City

The City of Växjö is an internationally recognized frontrunner in the development for a sustainable society and designated as the “Greenest City in Europe”. The business life is rich and diverse – 7,000 companies in a dynamic mixture of sizes and industries. In 2004, Växjö had Sweden’s highest export per capita.

Read more at
www.vaxjo.se

Karlskrona - the Hub for Swedish Telecom Industry!

TelecomCity, located in Karlskrona, is a network of approximately 50 member companies, both multinational companies and small entrepreneurial companies. It is a mix of hardware and software companies as well as telephone operators.

Read more at
www.telecomcity.org and www.karlskrona.se

Business Matchmaking

Your Future Business Partner Across the Atlantic is Only a Meeting Away

Business Matchmaking is the backbone of the Entrepreneurial Days. Short, prescheduled one-on-one meetings help you find potential partners, distributors, agents, consultants and customers.

Meetings are selected based on your needs. Business Matchmaking is the perfect way to maximize your Entrepreneurial Days experience.

Pre-register online: www.sacc-edays.org

Registration

Early Birds Get 20 % Off - Don't Miss It

Below you find the different participant packages available for registration at the Entrepreneurial Days.

- > One Day Conference Package
- > Two Days Conference Package
- > Three Days Conference Package

All packages include conference registration, seminars, business matchmaking service, lunches, and coffee during the conference (dinner not included). VAT (25 %) must be added to all participation fees for the Entrepreneurial Days.

> Get visibility: Become an exhibitor

Are you interested in displaying your company and your products or services to a large audience? Become an exhibitor. It is the best way to be seen among hundreds of conference participants.

To register visit
www.sacc-edays.org

READ MORE AND
REGISTER AT:

www.sacc-edays.org